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# Signspotting III: Lost And Loster In Translation (Signspotting: Lost & Loster In Translation)



## Synopsis

A full-color illustrated collection of humorous, confusing, and amusing signs from around the globe. From "UFO University" to "Speedo Check Ahead" to "Fecal Face Dot Gallery," *Signspotting III: Lost and Loster in Translation* takes the reader on a pictorial worldwide tour of the bizarre and hysterical street signs and advertisements that provide way more laughs than information.

## Book Information

Series: Signspotting: Lost & Loster in Translation

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Average Customer Review: 4.4 out of 5 stars 15 customer reviews

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## Customer Reviews

Doug Lansky contributes to *Esquire*, *National Geographic Adventure*, and other publications, while serving as travel editor for Scandinavian Airlines' in-flight magazine. To date, he has been on the road for roughly ten years in more than 100 countries. --This text refers to an out of print or unavailable edition of this title.

I have traveled to 66 countries and I love noticing oddities in signage. The sign spotting books collect the best examples of these intercultural gaffs, many of which are laugh-out-loud funny! Why would anyone who reads English want to eat somewhere titled "Nasty Buffet?" What was the intended name? Yet when you try to analyze the signs, they often reveal a great deal about intercultural differences. For example, is "Please notice the safety" less helpful than "Watch your head?" How do you watch your own head? With a mirror? Perhaps noticing safety is a good start for being safe. Or a sign reading "Racism and outside food not allowed" is intriguing. Why this combination? Are food smugglers inherently racist? Perhaps the caution about racism is simply a

good idea?

Of the three, this is the least best. I don't want to say worst, because it isn't bad, it just isn't quite as funny as the other two. And yes, this is the one to maybe keep away from the younger kids. The age limit is up to the individual. Personally, I wouldn't have "too" much of a problem with a 12 or 13 year old look at it. They aren't going to "get" all of the innuendo. Some might, but not all. I know some adults that wouldn't get it. But keep in mind this is a little more "non-family" friendly. The other two are like rated G to PG, this is more rated PG to PG-13ish. Be warned. If it's a gift for say an under 18 individual, look through it to make sure you think it's appropriate for them. Bu overall, like I say, this wasn't quite as funny as the first two. This is more giggle factor than laugh out loud factor.

Such a funny book. Not only are the signs funny but the captions are hilarious. Great gift for someone or just for yourself for a good laugh.

This series of books reduces me to tears of laughter! Not only are the signs funny, but the comments by the author are also hilarious. I ordered several of these to take as Thank You gifts for friends we will be visiting in May and June. As a caution, if gifting, you need to know what appeals to the sense of humor of those who will receive. Numerous signs and comments involve "bathroom humor" !

another edition of this very funny series of sign books. I bought the other sign books and each one is as funny as the next. Some inappropriate signs (even though in the country they are posted, the signs aren't racy) so I had to censor it for my 10 year old.

Funny but not for young kids

Hysterical road and business signage from all over the world. Great for laughs, and definitely indicative that some parts of the world -- including, unfortunately, America -- don't know English as well as they'd like to think they do.

If you have seen these books, you'll know what they are and love this one too. I look forward to more. If you haven't, these are photos of actual signs taken in mainly foreign countries that don't make sense in English, have bizarre names for establishments, etc. Some had us laughing out loud.

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